

BOOK AGAIN

NEWSLETTER

May/June 2005

Sheryl's News

Our Spring Sale was a wonderful success for Book Again and I hope it was also wonderful for you. Besides helping our cash flow and paying the bills, our quarterly sales help to keep a strong turnover of books on our shelves. **Thank you for your support!**

This April we had to say good- by to **Kathy**, who has worked at Book Again on Tuesdays and Wednesdays for the past 5 years. Due to other responsibilities, Kathy found herself with too much on her plate and, with much sadness, resigned from Book Again. She asked me to say good- by to each of you and tell you that if possible in the future she will return on a limited basis.

Kathy has left a hole at Book Again that can't be filled because there is no other Kathy, but **I am looking for another part time helper for the store.** We have done well with the four of us women, all enjoying early retirement but wanting a little more than leisure and play. Since we are now down to the three of us we are looking for a fourth. If you or someone you know are interested, **please drop by and pick up an application.**

—Sheryl

Welcome New Customers

by Diana

Thanks to your support and recommendations we have a growing number of new Book Again customers.

If you are new to Book Again, you are probably still trying to sort out all the specials and amenities that we offer. For instance, did you know that for every \$10.00 you spend you are entitled to a free paperback?

Did you know that for every 15 receipts saved you receive a free paperback? Have you checked into our credit policy?

Have you brought your children in? They can become Book Buddies and receive free books also.

Have you been stumped trying to find a new author or genre? This is where Book Again really shines.

Not only do you have the services of our helpful personnel, but also many of our customers are willing to share their information and preferences.

So, welcome to the store. We know that it won't be long before you, too, will be recommending and steering new customers to further reading enjoyment. And, of course, if you ever have any problems, **Barbara, Diana and Sheryl** are always on hand to serve you.

BOOKS WANTED

✓ Harlequin and Silhouette series Romances (in good condition)

If you have a subscription to any of these series bring them in for credit as soon as you read them. Books in good condition dated the current month or a coming month are worth either 20% of the cover price in cash or 30% in store credit.

✓ Regency Romances ✓ Classics (in good condition) ✓ books by Lemony Snicket

"I've never known any trouble that an hour's reading didn't assuage."

—Charles De Secondat (1689-1755)

STORE HOURS: Tuesday through Sunday 11 am to 4 pm (Closed Mondays)
5039 Torrance Blvd., Torrance, CA 90503 • (310) 542-1156 • www.bookagain.com

Aunt Bobbie's Copper Penny Carrots

2 lbs. Carrots – sliced

1 small green pepper – chopped

1 medium onion – chopped

1 can (10¾ oz.) tomato soup

¾- cup vinegar

½-cup vegetable oil

1-cup sugar

1 tsp mustard

1 tsp Worcestershire sauce

Salt & pepper to taste

- ✓ Cook carrots
- ✓ While carrots are cooking, combine remaining ingredients (except onion and green pepper) and bring to boil.
- ✓ Immediately after carrots are cooked add hot sauce. Cool and then add onion and green pepper. Refrigerate. It will keep several weeks in covered container.

Folklore

by Joe Nolte

We have now reached the center of that year that serves (to me anyway) as the exact middle of the very first decade of this new Century.

And yet, wasn't it just yesterday that we were starting to write these columns? It can certainly have been but a short span of time since my brothers and I first stood behind the Book Again counter with our Mom (Sheryl to you) to begin this little retail experiment...

Ah, how swiftly fly the years...

To put things in perspective, a child born when the first June Folklore column appeared would now be turning eighteen years old!

Staggering - Impossible!

And true just the same.

In honor of that child, wherever they may be, I offer a chestnut from our first June Column, which saw print back in 1987...

UNICORNS

Unicorns evidently originated in India.

The first known references to them occur in Greek writings dating from 400 BC. However, legends concerning this creature abound throughout the world, from China (where the first Unicorn is supposed to have occurred in 2697 BC) to America (the first European explorers to set foot in Florida reported that the natives wore Unicorn horns around their necks). As late as the 17th Century such "horns" were among the prized possessions of Kings, Dukes, and even Popes.

One can be reasonably sure that such beasts do not exist today, but one must not be so hasty to ridicule the possibility of their existence at one time.

None other than Julius Caesar, during his conquest of modern day France, actually saw one, and wrote of it in his otherwise historically verifiable accounts of his exploits in that region. He described a huge beast in the form of a stag, from the middle of whose brow a single horn protruded.

A Unicorn was sighted at Mount Sinai in the 14th Century, and references may be found to this fabulous beast in many Syrian writings, as well as the Bible itself.

But who today would believe it?