

BOOK AGAIN

NEWSLETTER

March/April 2006

CELEBRATING 20 YEARS!

Sheryl's News

For two decades, Book Again has been proud to offer our community a nice, clean and pleasant place for booklovers to buy and sell their favorite books. This month I'm happy to announce that we will be celebrating the **20th Anniversary** of the opening of Book Again!

We invite you to celebrate this important anniversary with us on **March 4th and 5th**, when we will be having a *special party and sale!* We will be showing video clips and displaying photos from our 1986 opening day as well as having a very special surprise Daily Special sale!

Please come and join us! Remember, its only happening on **Saturday & Sunday, March 4th & 5th**. We hope to see everyone there! For those reading this newsletter after those party dates, we hope you were there and had a marvelous time.

It is with fondness that we look back on our twenty happy years in Torrance. We look forward to the next twenty years of serving you...

—Sheryl

SPRING BOOK SALE!

*All books inside the store 1/2 off
of our already low prices!*



Friday, Saturday and Sunday
April 21, 22 and 23
And again on
April 28, 29 and 30



This is our best sale – don't miss out!

Carol Has Some Light Mystery Suggestions

Mystery writers seem to need more than just their writing skill to survive these days. "Gimmick" writers are becoming more prevalent.

Diane Mott Davidson, Joanne Pence, Joanne Fluke, Nancy Fairbanks feature food with recipes. (Wish I could whip up a meal from freezer to table as rapidly as they do!) Food seems to be the most prevalent of the gimmick topics and the authors I've mentioned are only a few who combine their mystery with food.

Monica Ferris offers needlework patterns, **Earlene Fowler**

involves quilting with her mysteries and **Maggie Sefton** gives us both knitting and recipes.

Crossword puzzle buffs will enjoy **Parnell Hall** who writes the *Puzzle Lady* mysteries.

You don't have to do any of the extracurricular activities. The bad guys will get caught without your participation, but if you enjoy doing any of the projects, this is another source for a bit of fun.

These are only a few of the "gimmicks" popping up in the mysteries.

All are light reading and very entertaining.

"Books are the quietest and most constant of friends; they are the most accessible and wisest of counsellors, and the most patient of teachers."

—Charles W. Eliot (1834 - 1926)

STORE HOURS: Tuesday through Sunday 11 am to 4 pm (Closed Mondays)
5039 Torrance Blvd., Torrance, CA 90503 • (310) 542-1156 • www.bookagain.com

Darlene's Frozen Lemon Dessert

Preheat oven to 375°

Butter 7" spring form pan

—Crust—

- ◆ ¾C graham cracker crumbs
(about 12 squares)
- ◆ 2T + 2tsp butter, melted
- ◆ 2T sugar

Mix together and press into pan and
1 in. up sides.

Bake 6 to 8 minutes. Cool.

—Filling—

- ◆ ½C lemonade concentrate
- ◆ 1C vanilla ice cream, softened
- ◆ 1¾C Cool Whip

Mix concentrate and ice cream.

Fold in Cool Whip.

Pour into cooled crust.

Freeze.

BOOKS WANTED:

- ✓ Paperbacks within 6 months of publication in very good condition. (We pay 20% of cover price in cash or 30% in trade credit for these very popular books)
- ✓ Books by the following authors – Jennifer Chiaverini, Joanne Fluke, Ann Ross and Alexander McCall Smith.

Folklore

by Joe Nolte

"This is the first of what we hope to be a monthly newsletter. Our purpose is to make it informative, as well as fun. It's certainly been fun putting together this first one!"

My oldest son Joe, who you may have seen working here back in March, has agreed to be our editor. His qualifications are excellent, as he edited all my papers through college a few years ago. He's agreed to fit the newsletter into his busy schedule of work & school on the condition that I let him write his own folklore column – don't miss it, his interest is contagious."

With those words the tradition of the Book Again Newsletter began.

As I recall, it was November of 1985, and my brothers and I had assembled at my mother's for dinner. During the course of the meal, she announced that she planned to open a store of some sort, and asked us for ideas. I personally pushed for a used record store, but the winning concept was, as you well know, a used Book Store. Brother Mike and I volunteered to help set it up, and Mike further signed on as Store Manager.

On opening day all the brothers were there, helping out to an extent but mostly, I fear, just getting in each other's way. I believe Mom has proof of this on video.

At any rate, the store opened in March of 1986. Mom had been searching for a name for the store, and, mindful of a song I had once written called "Look Again," I jokingly suggested "Book Again."

She liked it.

And here we are – is it really twenty years later?

Mom had always been – shall we say – persuasive...

Her enthusiasm for certain things was generally contagious, especially, I think, for me, and one of her life

long enthusiasms was of course for reading. She used to speak longingly about her childhood years, those days long ago when certain stores would actually rent new books, operating essentially as modern Video rental stores do today. She would frequently muse on the sadness that such stores no longer existed, and I truly believe that when she hit upon opening a used book store her intent was to operate in a manner not entirely dissimilar to those stores - where the avid and chronic reader (and aren't we all?) could pick up a bagload of books for a very affordable price, return another bagload for credit, and pick up yet another, etc.

Truly, Book Again is and has always been a store run by book lovers for book lovers!

I have been writing these columns for twenty years, and plan to for at least another twenty. It has been a continual delight to regale you all with such whimsy as I accidentally stumble upon, and of course any requests for future columns continue to be welcome!

At any rate, CONGRATULATIONS, MOM, on TWENTY YEARS!!!!

Your son,

Joe