

BOOK AGAIN

NEWSLETTER

March/April 2007

Sheryl's News

I'm happy to announce that March marks the 21st Anniversary of Book Again! While we won't be having quite the celebration as last year (our big 20th Anniversary), we will, however, be marking this anniversary with some special "spot sales," accompanied by our usual fun and friendly atmosphere.

Speaking of which, if you enjoy Book Again's fun and friendly atmosphere, I'd like to remind you that we have an opening for someone to come in and help us out 2 days per week. If this sounds like something you would enjoy, please let me know. We'd love to welcome another fun and friendly person into our Book Again family!

Our selection of Leanin' Tree greeting cards are growing in popularity. However, while the little "notion cards" are very popular, I've noticed that folks are not very interested in the larger cards (the ones which require extra postage). Since our space is limited, I've decided to expand our selection of "notion cards" while phasing out the larger ones (which will be sent back to the Leanin' Tree folks fairly soon).

As always, a big thanks to you, our loyal customers, for making Book Again the success that it is!

—Sheryl

BOOKS WANTED:

✓ recent popular General Fiction
(within 9 months of publication and
in good condition)!

SPRING BOOK SALE!

All books inside the store 1/2 off
of our already low prices!



Friday, Saturday and Sunday

April 13, 14 and 15

And again on

April 20, 21 and 22



This is our best sale – don't miss out!

TIP FOR MYSTERY LOVERS

By Carol

Ever wonder what the first book of your favorite mystery series is? Or what other books your favorite mystery characters appear in? There is a great website that can help you out:

www.stopyourekillingme.com

This great site boasts numerous sections, but by far the most popular are the **Author Index** and **Character Index**. You will find these just under the site title. A simple click on the intuitive alphabetical index brings up lists of authors and sub-lists featuring the selected author's mystery books (listed chronologically, separated by character if the author has more than one series).

If you forget the author's name, use the **Character Index** to search

by the character's name.

Clicking on the **Read Alikes** link (found on the left-hand side of the web page) helps if you are looking for a new author. This section acts as a handy tool, suggesting other authors you may like based on known authors you currently enjoy (along with a similar tool based on book categories). This relatively new section is frequently updated.

The only negative is that this site is only for mysteries – I haven't heard if there is such a resource for other genres. If anyone knows of such, please let us know.

A big thank you to all our wonderful customers who share tidbits of knowledge such as the *Stop You're Killing Me* website!

"Human beings, who are almost unique in having the ability to learn from the experience of others, are also remarkable for their apparent disinclination to do so."

—Douglas Adams (1952-2001)

BOOK AGAIN IS OPEN 6 DAYS A WEEK: 11 am to 4 pm (Closed Mondays)
5039 Torrance Blvd., Torrance, CA 90503 • (310) 542-1156 • www.bookagain.com

Linda's Favorite Artichoke Dip

8 oz mayonnaise

8 oz soft cream cheese

8 oz jar NON-marinated

artichoke hearts

8 oz Parmesan cheese

Garlic powder to taste

Combine ingredients and heat through under broiler for 3 minutes.

Watch carefully you want the top to be lightly browned.

or heat in the oven at 350 (it will stay warmer longer this way)

Best served with Triscuits, Wheat Thins or cubed French bread.

Folklore

by Joe Nolte

THE SMITH O'BRIEN REBELLION

Begorrah – a March folklore column without a visit to the Emerald Isle?

The divvil, says I – not while there's a single blade of grass for these aging celtic hands to grab hold of!

Once again, faithful readers, to Ireland, then - specifically, the Ireland of mid 1848. A grim time for the Irish, to be sure. They were in the midst of the great potato famine, which decimated the population, drove countless others oversea, and was, to a large extent, preventable.

It was a good time for the centuries-old enmity between the native Irish and their British conquerors to flare up again. This time around, the flaring was centered around something called the Smith O'Brien Rebellion.

Smith O'Brien was a middle-aged Member of Parliament who had become leader of a rebel group called Young Ireland, whose goal was nothing less than freedom and Self Rule for the Emerald Isle.

This grand cause culminated in a single Great Battle, called variously the "Rising at Slievenaman", or the "Battle of the Widow McCormack's

Cabbage Patch". A great and glorious cause, a romantic history, and those with more pride than humor who wish to remember the romance and glory unmarred would be wise to skip the next paragraph.

Essentially, Smith O'Brien exhorted his poorly-armed followers to attack a police barrack, whereupon one of said followers is supposed to have replied, "Is it what your honor wants – us to go up there to be shot?" As the story goes, his followers then promptly deserted the luckless leader.

At any rate, farce though the whole thing was, the British wanted to make an example out of the rebels. Smith O'Brien was captured and sentenced to be hanged and quartered (a sentence never carried out), and certain others prominent in the group became Wanted Men, and likely candidates for the gallows as well.

One of these Wanted Men fled what was assumed to be almost certain death at the hands of the British for the New World - New Orleans, specifically.

He fell in with several others who had heard rumors of a prosperous Irish Settlement up the river a ways. They set off to find this settlement, inquiring as to its whereabouts from those they passed along the way, and were always told "just a little bit further"...

By the time they got to what is now Iowa, they looked at each other and realized that THEY were the colony, and with said realization left the river behind and put down roots in the fabled Heartland.

Our Wanted Man who undertook this journey (with those who would prove to be his future in-laws) was my great great grandfather, Adam Walsh.

Happy Saint Patrick's Day to you all, and a health to your enemies' enemies...

Joe Nolte