

# BOOK AGAIN

## NEWSLETTER

January/February 2008

### Sheryl's News

Happy New Year! We brought 2007 to a close by welcoming a lot of new customers to Book Again. What makes this so special is that the majority of these new customers were referred by you! This especially makes us happy because it tells us that we're doing things right. And as we bring in the new year, we just want to take this moment to offer a special thank you for your continued support and friendship. You are what makes Book Again such a special place!

The new year is looking promising as we plan on sticking with our 22-year tradition of offering you the best service possible - and a planned upgrade of our retail space in the months ahead will hopefully make Book Again better than ever!

Meanwhile, our recent sales have been extremely well-received. And the days after a good sale is the best time to bring in your books, as we need to restock our shelves (especially in our General Fiction section). Hopefully you have some books in good condition at home that you'll trade-in before our January sale.

—Sheryl

### HALF-OFF SALE!

All books inside the store will be **half-off** our already low prices!

Friday, Saturday and Sunday

January 18, 19, 20 • January 25, 26, 27

*This is our most popular sale—don't miss out!*

### THOUGHTS ON ROMANCE BOOKS

by Diane

*Romance books are not just for women anymore!*

Author **Sherrilyn Kenyon** has a Dark-Hunter series about vamps and other night creatures – good vs. evil. She also has a *bad* series about undercover police with lots of action. All her stories are wonderful and very romantic (*they are romance books after all*).

**Suzanne Enoch** has authored a five book series about a billionaire and a cat burglar, a fun and romantic read.

Some other favorite authors

include **Judith McNaught** whose books are so enjoyable they are literally hard to put down. **Joan Johnston** writes western romance and when you read them you feel as if you are in the old west along with the cowboys – **yum!**

**Lorraine Heath** writes both regency and western romance – all wonderful reads, but you should always have a hanky ready.

I could go on and on, so stop by on Thursdays or Fridays and I will be happy to help you find that perfect romance novel.

*“A room without books is like a body without a soul.”—Cicero*

STORE HOURS: Tuesday through Sunday 11 am to 4 pm (Closed Mondays)  
5039 Torrance Blvd., Torrance, CA 90503 • (310) 542-1156 • [www.bookagain.com](http://www.bookagain.com)

# Recipes!

## Darlene's Cranberry Chicken

- ✓ ½ cup cranberry juice
- ✓ 2 tablespoons soy sauce
- ✓ 2 tablespoons worcestshire sauce
- ✓ 2 minced garlic cloves
- ✓ 2 bone in chicken breast halves

In plastic bag combine first four ingredients.

Add chicken and turn to coat.

Seal and refrigerate eight hours or overnight.

Place chicken and marinade in a small-ungreased baking dish.

Bake uncovered at 350° for 1 hour or until juices run clear.

### BOOKS WANTED:

- ✓ *General fiction paperbacks in good condition*

Don't miss our special  
January Half-Off Sale!

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See other side  
for more info!

## Folklore

by Joe Nolte

### MARDI GRAS

In the spirit of ringing in the New Year and taking a brief nostalgic look at Times Past, we are moved to represent the following column, which has not seen print in 14 long years...

As with so many celebrations we indulge in throughout the year, Mardi Gras began as a pagan celebration of the triumph of Life over Death, as symbolized by Spring triumphing over Winter. As we have seen, Easter and May Day are both modern equivalents of this celebration, but in France, where Spring may be imagined to have arrived a bit earlier than in Germany or England, these celebrations would take place a littler earlier.

At any rate, by the time of Christ, when the Romans held dominion over what is now France, these

pagan rituals had already evolved into something very like the Mardi Gras celebrations of today, complete with reveling, mask wearing, parading, and so forth. (The masks were worn for the same reason the Celts wore them on Halloween – they were thought to protect one from spirits!)

When Christianity spread through Greece and Rome, and hence to Europe, this celebration was “adopted”, and just as Roman Saturnalia became Christmas, and the English worship of the goddess Eastre became the Christian Easter, so did this celebration become the harbinger of Lent, that Christian institution where, for forty days prior to Easter, one was forbidden to eat meat of any kind.

This celebration was renamed “Carne Vale” – Latin for “farewell meat”. Carne Vale came to be shortened to the more familiar “Carnival”, and while the more thin-blooded English limited their festivities to eating pancakes (“shroves”) and calling the final day before Lent “Shrove Tuesday”, the French celebrated with much Wine and Reveling, calling the day “Fat Tuesday”, which translates in French to “Mardi Gras”.

Mardi Gras hit New Orleans with the French at the end of the 1600's, and by 1832 the great parades we know and love today had been inaugurated.

Happy Carnival!

Joe Nolte